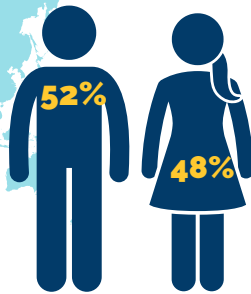




GEOGRAPHY

UK 50%
USA 20%
Europe 30%

GENDER



AGE

20 yrs - 15%
30-50yrs - 80%
60 - 70yrs - 5%

JOB TITLE

Founders - 54%
Snr Mgmt - 24%
Entry Level - 22%

COMPANY TYPE

- Accelerators
- Accountants
- Asset Management
- Banks
- Card provider/issuer
- Centralised Exchanges
- Crowdfunding
- Crypto Credit Card Issuers
- Crypto Hard Wallets
- Crypto Insurance
- Crypto Lending
- Crypto Security
- Custody
- DeCentralised Exchanges
- DeFi Funds
- DeFi Protocols
- DeFi Wallets
- Digital Trading Platforms
- Incubators
- Investment Funds
- Law Firms
- Media, Journalists,
- Off-ramping
- On-ramping
- Payment Providers
- Portfolio Management
- Regulators
- Software
- Universities
- Venture Capitalists

SECTORS

1. Blockchain
2. Crypto
3. DeFi
4. NFTs
5. Digital Assets
6. Ai
7. Digital Trading
8. innovation
9. Sustainability
10. Banking

AUDIENCE MEDIA PREFERENCE

1. [Friday Newsletter, 6k, 24% open rate](#)
2. [Crypto Curry Club Webinars](#)
3. [Global Crypto Directory](#)
4. [Job Board](#)
5. Press Release Package - (Launches Sept)
6. WhatsApp Group
7. [Blockchain Industry Review Magazine](#)
8. [Blog](#)
9. [Live Events](#)
10. [Virtual Events](#)

Newsletter - 6k
Social Reach - 30k

"We are working with Crypto Curry Club on their £6k summer bundled offer where we are literally co-creating our growth campaign with them week over week based on the data and analytics of what went before. It's like partnering with a specialised marketing team to ensure a win-win-win. Best value for marketing money ever for our business. Highly recommend their co-creation programs."

Sponsorship & Partnership Inquiries to
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Head of Communications, CryptoTech Firm